



7+8+9

DECEMBER 2023

10:30 AM ~ 08:00 PM

ICCB, Dhaka

HOTLINE +88 01817 044807

Host Country Partner



An International Exhibition on Real Estate Development & Housing Sector for the Industry of Bangladesh

EVENT SCHEDULE

Date	:	7 – 9 December, 2023
Venue	:	International Convention City, Bashundhara. Dhaka - Bangladesh
Opening Hours	:	10:30 am to 8:00 pm
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	https://realestate.cems-buildexpo.com

EVENT PROFILE

Keeping in mind about the booming sector of Real Estate & Housing industry of Bangladesh, 'CEMS USA' in association with 'CEMS Bangladesh' BRINGS TO YOU '22nd Real Estate Expo 2023', scheduled to be held from 7 – 9 December, 2023, will be a glittering showcase of the Real Estate & Housing industry. It will reveal to the country, the rapid developments in the industry as well as new technology components. The



neat layouts of the show provide many opportunities to the consumers of housing to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The 22nd Real Estate Expo 2023 is therefore not only a networking ground, but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing. The "22nd Real Estate Expo 2023" stands for Real Estate Development & Housing Industry & will be providing a marketing platform for buyers and sellers, and the Exposition will launch the public relations campaign as a part of our program which will give your company an added exposure, which by it would have.

WHY BANGLADESH? WHY NOW?

Bangladesh is currently growing at an unprecedented rate, accommodating over 600,000 people per year. This means more than 120,000 household units are required to house the added population in this city. At present, the supply of housing in the city is around 25,000 units, of which 15,000 units are provided by the private sector contributors like (real estate development companies). Most of the families are now nuclear ones (parents and one or two children) who prefer to dwell in apartments with two or three rooms. Nearly half of the apartments are found to be between 1,000 to 1,600 square feet. On the other hand, only 2% of the residential apartments are less than 700 square feet, which indicates that more investment is wanted in this sector. Price hike of land and construction materials have added to the overall price hike. Increased land price has a direct impact on apartment price. Also, after 2005, price of bricks, granular sand, cement, rod etc. had a rapid, almost exponential, increase. Both these factors have raised the apartment prices. Higher apartment prices has attracted more investors in the industry with the incentive of more profit and also because as value of a real estate goes up so does the wealth of the owner. Thus- investing in this industry has high chance of certain rewards with a comparatively low risk.



WHY BANGLADESH? WHY NOW?

Bangladesh's real estate sector is growing steadily on the back of rapid development of the country, rising demand for housing, expanding middle class and soaring per-capita income. In 2017, interest rates from home loans had dropped to single-digit figures, which had caused a surge in apartment purchase by middle-income families. The demand in the real estate sector will grow steadily as the economy is growing at a healthy pace and per-capita income is increasing significantly. The building construction industry is considered as one of the fastest growing and largest sectors in Bangladesh. In 2008-2009, the construction sector employed 2.024 million people, which is expected to rise to 2.88 million by this year (2014) and 3.32 million by 2021. Land prices in Dhaka have been appreciating since 1975 and currently the price is USD 3566.14 per square meter on average. Apartment price in Dhaka has been on the rise since 2003 and according to the last updated statistics, it is USD 1,705.47 per square meter.



PROFILE OF EXHIBITS

Real Estates & Housing Companies | Land Developers | Banking Institutions | Financial Institutions | Mortgage Companies | Insurance Companies | Investment Companies | Government Agencies | Interior Decorators | Developers & Building | Contractors | Environmental Sector | Attorneys at Law | Realtors Associations | Chamber of Commerce | Apartment Finders and Renters | Paint & Glass Manufacturers & Suppliers | Construction Machinery & Equipment | Construction Machinery & Construction Materials | Country Housing | Landscaping | Other Service companies



PROFILE OF VISITORS

Real Estate Agents | Residential | commercial developments | Banks and Financial Institutions | Lawyers and legal advisers | Property Developers and Managers | Consulting Engineers | Builders | Contractors | Home Inspectors | Brokers | Property Managers | General Buyers are the target audience & other related professionals | renting & leasing companies | Public administration & building authorities | Interior Designers | Oil & Petrol Retail Companies | Sports / Stadium Authorities | Amusement Park Owners | Builders, Retailers & Contractors | Large Warehouse & Factory Builders | Aerospace & Space Organizations.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.



In this span of almost 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events...to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are.

ORGANIZER



In Association with:



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Host Country Partner



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📍 ICCB, Dhaka

